# Guidelines for using the No Falls Week logos



The New Falls Week logos are available for you to use on your own materials that you want to create or deliver during No Falls Week. We have also created a 'badge' you might want to add to your website and existing promotional material.

Our logo and brand are important to us, and we want to make sure we present it in the best way possible at all times. We want people to recognise the No Falls Week logo this year, and for years to come. For that reason, we ask you to use our logo responsibly and only in the format provided.

**DO:**

- Make sure the logo text remains legible at all times;
- Use the logo files provided;
- Use on solid background colours that allow the logo to stand out.



**DON'T:**

- Be tempted to changes the colours or font;
- Place it on complicated backgrounds or where the logo colours cannot be clearly seen and the text readable;
- Change the tagline;
- Change the aspect ratio, stretch or skew the artwork;
- Imply No Falls Week endorses any of your campaigns, services or products;



If you have any questions, please get in touch at info@nofallsfoundation.org

*Please note that we can remove consent for you to use any logos mentioned within these guidelines without reason, at any time.*